

The background of the image is a close-up, high-contrast photograph of a watch movement. It features a large, circular, brushed metal plate in the center, surrounded by a ring of octagonal jewels. The lighting creates bright highlights and deep shadows, emphasizing the mechanical details and the precision of the craftsmanship.

BVLGARI

ROMA 1884

GENEVA WATCH DAYS 2026

BVLGARI IN TITANIUM

From September 2nd to 4th, Bvlgari will participate in Geneva Watch Days — one of the most anticipated events in the watchmaking calendar — with three creations that elevate titanium far beyond a material: an artistic signature, a deliberate choice, a constant running through the entire 2026 offering of the Maison, including at the heart of the Octo Finissimo 37, its landmark novelty of the year. The Octo Finissimo Dual Time x Vianney Halter marks a first — a collaboration on the movement itself, bringing together Bvlgari's manufacture expertise and Vianney Halter's singular mechanical universe, in limited editions made to be collected. The Octo Finissimo Dazzle transforms titanium into a surface of illusion, laser-engraved in a striking optical play. Bvlgari Titania completes the trio by reinterpreting the Aluminium collection between everyday lightness and precision. Three expressions, one common thread: titanium, an iconic material of the Maison — and, for Bvlgari, far more than a material: a manifesto.

"Titanium has never been simply a technical choice for Bvlgari. Since 2014, it has become one of the Maison's most distinctive creative languages, allowing us to rethink proportions, sensations on the wrist, and the very expression of contemporary watchmaking. Its combination of lightness, strength and versatility opens possibilities that few other materials can offer.

The creations we are presenting at Geneva Watch Days each explore a different facet of that philosophy. Whether through an unprecedented dialogue with Vianney Halter, the artistic experimentation of the Dazzle, or a fresh interpretation of the Bvlgari Titania, they demonstrate how a single material can inspire remarkably diverse expressions. For us, innovation is not only about technical achievement, but also about giving every watch its own identity while remaining true to the Maison's vision,"

Jonathan Brinbaum, Managing Director of Bvlgari Watches.

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OCTO FINISSIMO DUAL TIME × VIANNEY HALTER: TWO WORLDS BECOME ONE

For Geneva Watch Days 2026, Bvlgari crosses a new threshold by partnering for the first time with an independent watchmaker on the Octo Finissimo collection: Vianney Halter. Here, two identities meet in a creation of rare coherence, where every detail testifies to a mastered balance between two distinct signatures.

AN UNPRECEDENTED COLLABORATION IN OCTO FINISSIMO HISTORY

Geneva Watch Days 2026: Bvlgari partners with master watchmaker Vianney Halter for a collaboration that transcends the boundaries between two worlds that seem, at first glance, to be opposites. It is a first for this iconic collection: never before has an independent watchmaker worked from the Octo Finissimo's iconic movement as the foundation for his own vision. The joint design by Fabrizio Buonamassa Stigliani, Product Creation Executive Director at Bvlgari, and Vianney Halter takes the Octo Finissimo into uncharted territory — a retrofuture somewhere between the Victorian era and science fiction, inspired by Jules Verne and precision engineering.

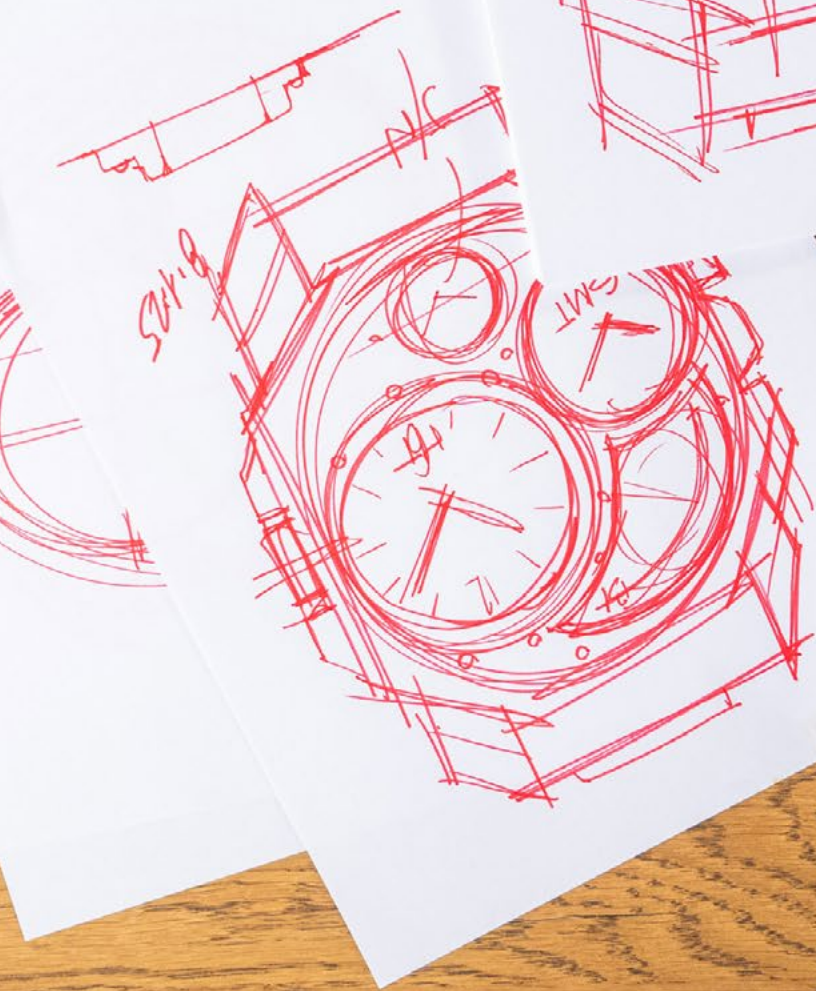
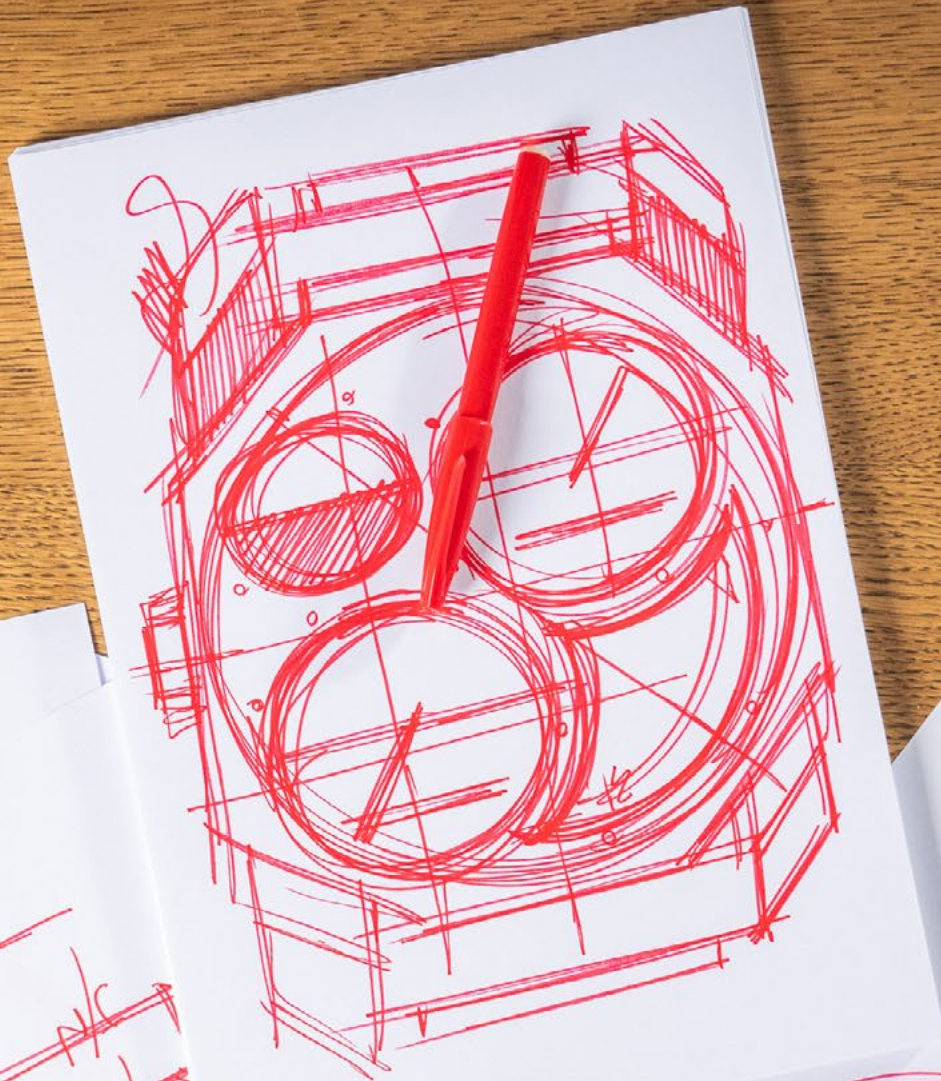
Vianney Halter stands apart in haute horlogerie. Passionate about aviation, mechanics and graphic novels, this independent watchmaker with an immediately recognisable style creates pieces that are as much mechanical sculptures as timekeepers. His aesthetic — composed of industrial details, multiple displays and three-dimensional architectural complexity — has made him one of the most singular and collected personalities of his generation.

"I enjoy partnerships like this one — they force my mind to adapt to another party's imperatives. It is an exercise I rarely get to experience when creating for myself, as I design the movement and the case simultaneously. The Octo Finissimo, with its specific aesthetic and technical mastery, made the challenge even more compelling. Adapting to Bvlgari's essence while integrating my own style and mechanical ideas is a stimulating exercise, especially when the dialogue is fluid and engaging. This experience is the perfect definition of a collaboration!" says Vianney Halter.

"Collaborations are always interesting from a creative and personal perspective. You must decide what you are willing to give and what you are willing to receive, and in this regard, the personal relationship that develops is one of the key elements. With Vianney Halter, we found common ground immediately. We discussed from the outset what would be interesting to create together from both a technical and creative perspective, and the result merges two universes while keeping both instantly recognisable. The rigorous geometry of the Octo Finissimo case enhances the construction of independent dials, characteristic of Vianney Halter; the ultra-thin movement integrates new functions while preserving the distinctive qualities that have earned its reputation among watch enthusiasts," explains Fabrizio Buonamassa Stigliani, Product Creation Executive Director.

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THE ESSENCE OF TWO UNIVERSES IN PERFECT BALANCE

The Bvlgari Octo Finissimo collection embodies the ideal union of watchmaking engineering and refined Italian aesthetics. Celebrated for its 10 world records, this line defines contemporary elegance by continually pushing the boundaries of what is possible. Each piece is a work of art, characterised by a subtle interplay of innovative materials and consistently groundbreaking finishes. The Octo Finissimo Dual Time × Vianney Halter sacrifices nothing of one identity for the other. The geometric DNA and proportional discipline of the Octo Finissimo remain fully present, while Vianney Halter's signature asserts itself with immediate authority: four opaline white dials — the watchmaker's emblematic colour — characteristically shaped hands in blue, a red arrow seconds hand, and a rotor engraved with Vianney Halter's signature. The result is a rare balance, where each detail belongs simultaneously to both worlds.

UNPRECEDENTED TECHNICAL PROWESS

Behind this exceptional aesthetic lies considerable technical complexity. The 40.5 mm case comprises more than 50 components. Elevating the refinement and complexity of this horological creation required overcoming major technical challenges. From the precision-engineered flatness of its components to the ingenuity of its integrated crown guards, every detail has been conceived to unite aesthetics with technical prowess, ensuring water resistance without compromising refined design. Born from integrated expertise, the creation of this exceptional timepiece has been entirely orchestrated by Bvlgari's teams, from the case and dial's sophisticated aesthetics and the art of finishing to the technical achievement of the movement and its mechanics.

Manufactured in-house across the workshops of Saignelégier and Le Sentier, this timepiece is powered by the BVL 138 calibre, enriched with specific modules developed for this collaboration to integrate GMT, Date and Day/Night functions. Designing and making these singular dials came with both artistic and technical challenges, requiring opaline of perfect homogeneity across four distinct elements while integrating different techniques. Miniaturising components necessitated the creation of entirely dedicated manufacturing tools — a feat that testifies to the level of rigour Bvlgari has imposed upon itself to realise Vianney Halter's vision.

Despite this unprecedented complexity, the watch preserves the Octo Finissimo's signature proportions: a 40.5 mm diameter for 9.70 mm of thickness. Within the watch beats the maison's new BVF 200 calibre of 5.49 mm. It features automatic winding with a micro-rotor and delivers 60 hours of power reserve. Bvlgari's commitment to innovation is further illustrated this year by the launch of another exceptional movement: the Octo Finissimo 37 fitted with the BVF 100 calibre.

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TWO EXCEPTIONAL ITERATIONS

This collaboration comes in two exclusive versions, both limited editions:

The first, in brushed titanium, lends the watch a mineral elegance that highlights the richness of the four opaline dials. Limited to 30 pieces, it is paired with a brushed titanium integrated bracelet with deployant clasp.

The second, in polished satin pink gold, brings a luminous warmth that dialogues with the opaline dials and brown alligator bracelet. Limited to 15 pieces, it represents the most precious interpretation of this singular union.



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BVLGARI OCTO FINISSIMO DAZZLE: THE ART OF ILLUSION

The Bvlgari Octo Finissimo collection is a space for aesthetic expression, engaging in a dialogue with contemporary creativity. It embodies far more than a horological achievement.

Bvlgari continues this singular artistic exploration with the Octo Finissimo Dazzle — a watch that pushes the concept of visual deconstruction to the extreme.

A WATCH THAT CHALLENGES LEGIBILITY

The Octo Finissimo Dazzle begins with a radical idea: to create a watch that defies its own legibility. The geometric pattern covering the entire titanium case seems to dissolve the Octo Finissimo's lines in an intriguing optical illusion, leaving only the outline visible — as if the watch itself sought to disappear into its own design.

This approach continues the thread of previous artistic collaborations, where each piece represents a profound reinterpretation of the watch as a creative object and a dialogue with a particular creative sensibility.

THE LEGACY OF DAZZLE CAMOUFLAGE

The Octo Finissimo Dazzle's finish draws directly from automotive camouflage — a technique used by manufacturers to conceal a vehicle's true silhouette during road testing by wrapping its bodywork in fragmented geometric patterns that confuse the eye and blur the car's lines.

Bvlgari adopted this principle of visual disruption and transposed it onto the Octo Finissimo's 40 mm case. The result is striking: the watch's characteristic angles merge into the pattern, surface planes intermingle, and the form — uncannily recognisable — retreats from view. Dial and integrated bracelet become one. Only the contours remain, asserting a paradoxical presence between revelation and concealment.

"The Octo Finissimo Dazzle embodies the fusion of aesthetics and functionality. The watch almost completely relinquishes its primary function — telling the time — and transforms into something else through a texture that flows into the design. All is hidden, camouflaged, integrated into a pattern of square elements that represent the module on which the case and bracelet geometry rests. Only the bezel is spared — because it captures the collection's very essence. Once again, the Octo Finissimo becomes a space of experimentation — and remains so unique that its silhouette alone renders it recognisable," explains Fabrizio Buonamassa Stigliani, Product Creation Executive Director.

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LASER PRECISION IN SERVICE OF ILLUSION

To give form to this vision, Bvlgari turned to laser engraving — a technique mastered in-house by the Maison. This rarity makes it the ideal tool for such a singular project: capable of absolute precision, the laser enables every titanium surface of the watch to be covered with a network of geometric patterns of a fineness and regularity that are impossible to achieve through any other process.

The engraving thus obtained is not applied decoration — it is the watch itself, transformed from within by light and materials.

IN THE CONTINUITY OF A VISION

With the Octo Finissimo Dazzle, Bvlgari affirms its conviction that haute horlogerie is also an art of image, perception and interpretation. Having explored metaphysical depth with Lee Ufan, the poetry of the desert with Mattar Bin Lahej, architectural clarity with Kazuyo Sejima and Tadao Ando's minimalist aesthetic, the maison now ventures into the territory of optical illusion and blurred identity — an exploration that testifies, once more, to the insatiable creative curiosity that animates the Octo Finissimo collection.



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BVLGARI TITANIO: POWER AND LIGHTNESS

Bvlgari Aluminium unveils a new facet of its character with two watches forged in titanium. Bvlgari Titanio emerges as distinctly contemporary, boldly uniting its iconic design with the avant-garde aesthetic of an alloy with exceptional qualities.

- Bvlgari Aluminium opens a new chapter in its history with two titanium models.
- Lightweight, extremely resistant: grade 5 titanium makes an ideal material for a sporty yet refined watch for everyday wear.
- A contemporary interpretation of sport-chic that combines iconic design, innovative materials and watchmaking expertise.

In 1975, Bvlgari launched the Bvlgari Roma collection. It established a unique aesthetic language, deeply rooted in the maison's history and at the same time resolutely innovative. Conceived by Gianni Bulgari, this avant-garde watch was renamed Bvlgari Bvlgari in 1977 and became a new emblem of Bvlgari's horological excellence and creative audacity. It has stood ever since for Italian freedom and elegance — at once sophisticated and understated.

When it was introduced in 1998, Bvlgari Aluminium redefined the codes of luxury sport watches by daring an unprecedented pairing of aluminium and rubber, both in the bezel engraved with the collection's iconic double signature and in the bracelet. Lightweight, contemporary, and with a style all its own, Bvlgari Aluminium fused the Italian jeweller's aesthetic vision with the precision of Swiss watchmaking expertise.

With Bvlgari Titanio, the Roman maison explores a new material alchemy, where the deep matte grey tones of titanium are brought into dialogue with rubber. Offering exceptional aesthetic and technical qualities, titanium is remarkably resistant to shocks, scratches and corrosion. Lightweight, comfortable on the skin, titanium is an inspiring alloy, enduring and captivating. Bvlgari Titanio GMT and Bvlgari Titanio Chronograph: both are sculpted in brushed titanium, revealing a new facet of Bvlgari Aluminium.

BVLGARI TITANIO GMT: THE CONTEMPORARY TRAVELLER

The Bvlgari Titanio GMT presents a refined and modern interpretation of the 24-hour GMT function in a 40 mm case with perfectly balanced proportions.

From case to bracelet, it explores the complementary interplay between the deep grey of titanium and the jet black of rubber, all the way to the dial that alternates between matte and glossy finishes, punctuated by white indices and grey hands enhanced with Super-LumiNova.

The minimalist dial architecture enhances legibility for the second time zone, through 24-hour display with day/night indication.

The Bvlgari Titanio GMT is powered by Bvlgari's B192 calibre, an automatic mechanical movement with a 50-hour power reserve.

Versatile, refined and effortlessly modern, the Bvlgari Titanio GMT is made for every journey.

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BVLGARI TITANIO CHRONOGRAPH: PRECISION AS ART

For Bvlgari, precision is a matter of style and watchmaking savoir-faire — expressed through perfect mastery of contrast. This manifests in the ideal balance struck between brushed titanium and rubber, but also in a fluid reinterpretation of the iconic black and white chromatic codes from 1999 — in black and grey, now highlighted on the dial of the new Bvlgari Chronograph. Crisp and graphic, and rendered in deep matte black underscored by the grey of the hands, the dial takes on an even more technical character through a redesigned chronograph counter and a new tachymetric scale. Inside the 41 mm titanium case, the maison's B381 automatic chronograph calibre beats with a 42-hour power reserve.

Technical, precise and resolutely minimalist — the Bvlgari Titanio Chronograph is more than a chronograph. It is a manifesto of style.



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SPECIFICATIONS



OCTO FINISSIMO DUAL TIME X VIANNEY HALTER
104356
Limited edition: 30

Movement

BVF 200 manufacture automatic winding movement with micro-rotor. The caliber is decorated with vertical Côtes de Genève, brushing and perlage. The micro-rotor in platinum is engraved with Vianney Halter signature. Thickness: 5,49 mm. Frequency: 21'600 VpH (3Hz). Functions: Hours, Minutes, Small Seconds, GMT, Date, Day/Night. Power reserve: 60h

Case, Dial and Bracelet

40,5 mm sandblasted titanium case (9.70 mm thin / 7.70mm thin from back-case to largest bezel) with satin-polished porthole bezels. Polished titanium crown with black ceramic insert. Transparent back case. Water-resistance up to 3 ATM/30 meters.

Two opaline rhodium plated dials with sandblasted and satin-brushed elements for the Hours & Minutes and GMT functions and two opaline rhodium plated indicators for the Date and Day/Night functions, blue Vianney Halter shaped hands and red arrow seconds hand. Sandblasted titanium bracelet with integrated folding buckle.



OCTO FINISSIMO DUAL TIME X VIANNEY HALTER
104355
Limited edition: 15

Movement

BVF 200 manufacture automatic winding movement with micro-rotor. The caliber is decorated with vertical Côtes de Genève, brushing and perlage. The micro-rotor in platinum colored in rose gold is engraved with Vianney Halter signature. Thickness: 5,49 mm. Frequency: 21'600 VpH (3Hz). Functions: Hours, Minutes, Small Seconds, GMT, Date, Day/Night. Power reserve: 60h

Case, Dial and Bracelet

40,5 mm extra-thin case with sandblasted rose gold base and vertical brushed rose gold upper part (9.70 mm thin / 7.70mm thin from back-case to largest bezel) with satin-polished rose gold bezels. Polished rose gold crown with black ceramic insert. Transparent back case. Water-resistance up to 3 ATM/30 meters.

Two opaline rhodium plated dials with sandblasted and satin-brushed elements for the Hours & Minutes and GMT functions and two opaline rhodium plated indicators for the Date and Day/Night functions, blue Vianney Halter shaped hands and red arrow seconds hand. Brown alligator strap with rose gold ardillon buckle.

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SPECIFICATIONS



OCTO FINISSIMO DAZZLE

104382

Limited edition: 80

Movement

BVL 138 manufacture automatic winding ultra-thin movement with micro-rotor. The caliber is decorated by hand with Côtes de Genève, chamfering and Perlage finishing. Thickness: 2.23 mm. Frequency: 21'600 VpH (3Hz). Functions: Hours, Minutes, Small Seconds. Power reserve: 60h

Case, Dial and Bracelet

40 mm extra-thin sandblasted titanium case (5.15 mm thin) with laser engraved geometric motif. Sandblasted titanium crown with black ceramic insert. Transparent back case. Water-resistance up to 3 ATM/30 meters.

Opaline titanium dial with laser engraved geometric motif and black hands and indexes.

Sandblasted titanium bracelet with laser engraved geometric motif and integrated folding buckle.

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SPECIFICATIONS



BVLGARI TITANIO CHRONOGRAPH 104299

Movement

B381 automatic winding mechanical movement with hours, minutes, central seconds, chronograph and date. Thickness: 6.90 mm. Power Reserve: 42-hour. Frequency: 28'800 VpH (4Hz).

Case, Dial and Bracelet

41 mm sandblasted titanium case with black rubber bezel (12.35mm thick). Sandblasted titanium crown and push-buttons with black DLC treatment. Sandblasted and satin-finish titanium case back with black DLC treatment. Water-resistance: 100 meters.

Mat varnish black dial with azure circular chronograph counters, white indexes and tachymeter scale. Grey galvanic-treated brass hours and minutes hands filled with Super-LumiNova®.

Grey galvanic-treated brass central seconds chronograph hand with white lacquered end.

Grey galvanic-treated brass chronograph counter hands filled with Super-LumiNova®. Date opening at 4/5 o'clock.

Black rubber strap with sandblasted titanium links and buckle with hook and loop system. Alternatively, via the AFSS platform, we propose the additional bracelet with titanium pin buckle.



BVLGARI TITANIO GMT 104300

Movement

B192 automatic winding mechanical movement with hours, minutes, central seconds, GMT and date. Thickness: 4.10 mm. Power Reserve: 50-hour. Frequency: 28'800 VpH (4Hz).

Case, Dial and Bracelet

40 mm sandblasted titanium case with black rubber bezel (9.70mm thick). Sandblasted titanium crown with black DLC treatment. Sandblasted and satin-finish titanium case back with black DLC treatment. Water-resistance: 100 meters

Mat and brilliant varnish black dial with 24-hour disc with day-night indicator and white indexes. Grey galvanic-treated brass hours and minutes hands filled with Super-LumiNova®. Grey galvanic-treated brass central seconds hand with white lacquered ends. Grey galvanic-treated brass GMT hand filled with Super-LumiNova®. Date opening at 3 o'clock.

Black rubber strap with sandblasted titanium links and buckle with hook and loop system. Alternatively, via the AFSS platform, we propose the additional bracelet with titanium pin buckle.

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